



# Doing Innovation Together

ENVRIs & Industry: how can we  
collaborate better  
EGU2025

Marina Papageorgiou, ENVRINNOV Project  
Coordination / The Cyprus Institute

30 April 2025



**ENVRINNOV**

## Innovation

The process for the development and adoption of new technologies & services

## Conducting, Facilitating and/or Brokering



Technology Development



Technology Transfer



Collaboration between science, industry and policy



Funded by the European Union



Funded by the European Union. Views and opinions expressed are however of those of the author(s) only and do not necessarily reflect those of the European Union or REA. Neither the European Union nor the granting authority can be held responsible for them.

# Why Innovation?



Advance environmental science



Subserve EU policy priorities & unlock new opportunities



Support the competitiveness and greening of EU Industry



Contribute to ENVRIs long-term sustainability

## How can we do innovation?

- More efficiently
- More effectively
- At the speed & scale necessary to meet needs in science, policy & industry



Collaborate & bridge fragmentation



Enhance capacity



Build expertise



Secure dedicated resources, networks and community

# Why is collaboration for innovation, a win-win?



Ensures relevance



Accelerates pace



Maximizes impact



Secures efficiencies

Yet still...

...it remains a challenge



## Project Aims

**Create a common Innovation Roadmap for the ENVRI: co-design, test, and validate**

**Set the path to establish and operate an ENVRI Innovation Hub (EIH): for development of new technologies and services**

**Develop tools, policies, and community: necessary for the Roadmap's successful implementation.**

## RIs in the Consortium:

**Atmosphere (ACTRIS, ICOS, IAGOS)**

**Hydrosphere (EMSO, ICOS)**

**Biosphere (eLTER, ICOS)**

**Geosphere (eLTER)**

# ENVRI Innovation Hub

## What is the EIH

- Purpose
- Benefits for RIs
- Plan for establishment & long-term operation after the end of ENVRINNOV

## EIH Support Options

**Tier 1:** Online Resources

**Tier 2:** Online resources +  
Training provision and outreach

**Tier 3:** Online resources +  
Training provision and outreach +  
Bespoke advisory and practical  
innovation management support

## ENVRI Innovation Assets

Developing the necessary innovation Tools, Training, Policy Frameworks, Community & Culture to support Innovation for and by ENVRI after the project

### Being Developed by project



ENVRI Innovation Services Catalogue  
(on ENVRI-HUB)



Needs & Gaps Analysis - White Paper



Innovation Training &  
Innovation Resources Toolbox  
(On ENVRI-HUB)



Private Sector Engagement  
(web presence, events, networks)

# Innovation Resources on ENVRI-HUB



## Welcome to the ENVRI Innovation Toolbox

An essential guide to innovation for and by the ENVRI community

### About the Toolbox

The ENVRI Innovation Toolbox is an open-access resource designed to support European Environmental Research Infrastructures in developing new technologies and services and fostering collaboration for innovation.

It contains methodologies, templates, and best practice examples that can help ENVRI refine their innovation strategy and navigate the entire innovation process: from the identification of a need or a gap that needs to be filled by a new solution, to its development, successful implementation and market launch, or other adoption by end-users.

In more detail, the contents of the toolbox include information on setting up RI frameworks and policies for innovation, generating ideas for new technologies or services and assessing their viability, and managing the processes of technology development, technology transfer and commercialization.

The Toolbox also provides resources to help RIs build and manage collaborations for innovation with stakeholders outside the ENVRI community, including enhancing engagement with industry. Finally, it contains information on funding sources and networking opportunities that can help facilitate innovation, as well as success stories from real-world examples of successful innovation and collaboration by ENVRI community members.

#### Innovation Strategy

Information on RI innovation strategy models, policies and other requirements for implementing innovation

[→](#)

#### Collaboration for Innovation

Models, tools and agreement templates to facilitate various collaboration types, from multi-party joint R&D projects to services provision

[→](#)

#### Technology Development

Resources to help generate and assess the viability of new ideas, methodologies for product development, and TRL assessment tools

[→](#)

#### Technology Transfer

Guidance on different aspects of commercialization, such as licensing, and Intellectual Property Rights Management

[→](#)

### Additional Resources

Explore essential resources designed to help you overcome challenges and seize new opportunities. Discover our funding guide, networking resources, and success stories—each crafted to inspire and support your innovation journey.

#### Funding Opportunities

Key funding opportunities for innovation relevant to ENVRI

[→](#)

#### Networking Resources

Discover best practices, platforms, and key events to expand your network and drive innovation forward

[→](#)

#### Success Stories

Explore success stories across different innovation pathways in the ENVRI community and get inspired

[→](#)



# Welcome to the ENVRI Innovation Toolbox

An essential guide to innovation for and by the ENVRI community

## About the Toolbox

The ENVRI Innovation Toolbox is an open-access resource designed to support European Environmental Research Infrastructures in developing new technologies and services and fostering collaboration for innovation.

It contains methodologies, templates, and best practice examples that can help ENVRI members refine their innovation strategy and navigate the entire innovation process: from the identification of a need or a gap that needs to be filled by a new solution, to its development, successful implementation and market launch, or other adoption by end-users.

In more detail, the contents of the toolbox include information on setting up RI frameworks and policies for innovation, generating ideas for new technologies or services and assessing their viability, and managing the processes of technology development, technology transfer and commercialization.

The Toolbox also provides resources to help RIs build and manage collaborations for innovation with stakeholders outside the ENVRI community, including enhancing engagement with industry. Finally, it contains information on funding sources and networking opportunities that can help facilitate innovation, as well as success stories from real-world examples of successful innovation and collaboration by ENVRI community members.



### Innovation Strategy

Information on RI innovation strategy models, policies and other requirements for implementing innovation



### Collaboration for Innovation

Models, tools and agreement templates to facilitate various collaboration types, from multi-party joint R&D projects to services provision



### Technology Development

Resources to help generate and assess the viability of new ideas, methodologies for product development, and TRL assessment tools



### Technology Transfer

Guidance on different aspects of commercialization, such as licensing, and Intellectual Property Rights Management



# Get Involved!



Contact us

[bit.ly/contact\\_envrinnov](https://bit.ly/contact_envrinnov)



Join our ENVRI community testers group



Share innovation success stories from your RI and any innovation services ready to be featured



Working in industry or a policy role? Contact us to find out more about collaboration opportunities

# Thank you

**Marina Papageorgiou,**  
ENVRINNOV Coordination  
Managing Coordinator, Climate and Atmosphere  
Research Center, The Cyprus Institute

**Email:** [m.papageorgiou@cyi.ac.cy](mailto:m.papageorgiou@cyi.ac.cy)

**LinkedIn:** <https://cy.linkedin.com/in/marinapapageorgiou>



<https://envri.eu/envrinnov/>



ENVRI community



@ENRIcommunity

#ENVRINNOV

